



**Are you interested in reaching older adults in the West End?**

The West End Seniors' Network monthly newsletter is distributed to over 2000 members and merchants in Vancouver's West End and to seniors' organizations throughout Vancouver. This newsletter is kept close at hand by our readers all month long, and it provides information on programs, services and topics of interest to older adults living in the West End.

<b>Advertisement Size</b>	<b>Colour</b>	<b>For Profit Organization</b>	<b>Not-for-Profit Organization</b>
1/4 page: 3.5" wide x 5" tall	Black & white	\$90.00	\$65.00
1/3 page: 7.5" wide x 3" tall	Black & white	\$100.00	\$75.00
1/2 page: 7.5" wide x 5" tall	Black & white	\$145.00	\$120.00
Full page: 7.5" wide x 10" tall	Black & white	\$225.00	\$150.00
Full page inside front cover: 7.5" wide x 10" tall	Black & white	\$275.00	\$200.00
Full page inside front cover: 7.5" wide x 10" tall	Colour	\$300.00	\$225.00
Full page inside back cover: 7.5" wide x 10" tall	Black & white	\$275.00	\$200.00
Full page inside back cover: 7.5" wide x 10" tall	Colour	\$300.00	\$225.00
Back cover: 7.5" wide x 10" tall	Colour	\$320.00	\$240.00

**All advertisement charges are subject to 5% GST (except for exempt organizations).**

Book and pay for 3 months of advertising in advance and get a 10% discount.

Book and pay for 6 months in advance and get a 15% discount.

Book and pay for 1 year in advance and get a 20% discount.

**The deadline for submitting your print-ready PDF file is the 15<sup>th</sup> day of the preceding month.**

Please email advertisements to [programs@wesn.ca](mailto:programs@wesn.ca).

Payment is required prior to advertising deadline via cheque or money order payable to:

West End Seniors' Network  
1447 Barclay Street  
Vancouver, BC  
V6G 1J6

For more information, please contact the Manager of Programs at (604) 669-5051 or [programs@wesn.ca](mailto:programs@wesn.ca).